

2025 PORT OF SAN FRANCISCO
CLEAN FLEET EXPERIENCE

January 22nd, 2025

Pier 96

**Exhibitor and Sponsorship
Opportunities**



2025 PORT OF SAN FRANCISCO CLEAN FLEET EXPERIENCE

The ZEV TOUR Clean Fleet Experience is coming to the Port of San Francisco. This is a showcase Alternative Fuel Vehicles, Infrastructure Solutions, Energy, Clean Tech, Incentives and Regulation resources.

We're bringing public and private entities together to advance clean commercial transportation and the supporting industries to San Francisco, Oakland and NorCal region.

Fleets of all sizes and classes are invited to learn about how to scale their alternative fuel fleets.



Agenda

Wednesday

January 22nd, 2025

8:00am to 9:00am - Breakfast and Networking

9:00am to 9:15am - VIP and Port Speakers

9:15am to 3:00pm - Expo

9:15am to 10:00am - EV Panel

10:00am to 11:00am - H2 Panel

11:00am to 12:00pm - Incentive and Regulation Panel

12:00pm to 1:00pm - Lunch and Networking

12:00pm to 3:00pm - Ride N Drive

In partnership with



SPONSORSHIP OPPORTUNITIES

\$7,500

PLATINUM

(Limit 3)

- Main Event Sponsor
- Top logo top placement on all marketing materials.
- Social media mentions/tags
- Event site banner placements.
- **Speaking Opportunity**
- **ZEV TOUR Podcast Guest**
- **Featured Article on ZEVOUR.com**
- 10' x 20' Exhibitor Booth
- Full attendee list (by request)
- 10 Tickets

\$5,000

GOLD

(Limit 5)

- Featured Event Sponsor
- Premium Logo placement on all marketing materials.
- Social media mentions/tags
- Event site banner placements.
- **Speaking Opportunity**
- **ZEV TOUR Podcast Guest**
- **Featured Article on ZEVTOUR.com**
- 10' x 20' Exhibitor Booth
- Full attendee list (by request)
- 8 Tickets

\$2,500

SILVER

(Limit 10)

- Logo placement on all marketing materials.
- Social media mentions and tags.
- 10' x 10' Exhibitor Booth
- 6 Tickets

Industry Exhibitor Booth
\$1000 - 4 Tickets

OEM Vehicle Participation
\$1000 - 8 Tickets

Discounts available for CBOs,
Gov. and Non profits



ADDITIONAL SPONSORSHIP OPPORTUNITIES

RIDE N DRIVE

Sold

\$5,000

INCLUDES 6 TICKETS

BREAKFAST &
LUNCH

\$5,000

INCLUDES 6 TICKETS

LANYARD

\$5,000

INCLUDES 6 TICKETS

TOTE BAG

\$5,000

INCLUDES 6 TICKETS

(Limit 1 each. All include benefits of Gold Sponsorship level.)



TITLE SPONSOR

\$20,000

Includes benefits of Platinum Sponsorship level plus logo placement as Title Sponsor on all marketing digital, print and event materials. Limit 1.

2025 PORT OF SAN FRANCISCO

CLEAN FLEET EXPERIENCE

Title Sponsor

YOUR LOGO



EVENT OUTREACH

2025 PORT OF SAN FRANCISCO

CLEAN FLEET EXPERIENCE

Newsletter - Email campaigns to CA fleets and fleet managers.

Port of San Francisco outreach to port tenants and city fleets.

Social Media - LinkedIn and Facebook campaigns.

Community Partners - NGO's, Clean Cities and Non Profit outreach partner campaigns.

OEMs and Dealers - Outreach to contact lists plus social media engagement.



THANK YOU!

QUESTIONS OR COMMENTS



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